

**David Griffiths**  
**MA Arts and Cultural Enterprise**

David Griffiths' career has been in management roles in marketing, branding, design and education projects. He has worked in both the public and private sectors and has extensive experience in Europe, India, Argentina, South Africa, Nigeria, Kenya, New Zealand and the Middle East.

His corporate career includes operations positions with Securicor, and with Royal Mail, leading the brand identity program. Since 2003 his focus has been on training and teaching. Client delivery includes open courses and in-company programmes, including New Zealand Defence Forces, Auckland Council, HSBC, UK Govt Civil Service, Kuehne+Nagel UK, Axa UK, BAT, Sainsburys, Lloyds Banking Group, Siemens, Royal Bank of Scotland, the United Nations and Serco. His visiting faculty experience includes universities in the UK, India and The Netherlands.

David has in-depth knowledge of the Portfolio, Programme and Project Management disciplines, as well allied areas such as Risk and Change Management, and Business Case development. As well as Axelos trainer credentials he is a Member of the Association for Project Management (UK), the Chartered Management Institute (UK), a Fellow of the Chartered Society of Designers (UK) and a Chartered Marketer. He holds an MBA (Manchester) and an MSc (IT - City University, UK).